

Transform Disengaged Employees Into Fully Engaged Team Members!

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Grande Prairie, Alberta 780-538-4699

Calgary, Alberta 403-813-8446



TRANSFORM YOUR COMPANY'S DNA

Action-Based Processes
to Transform Your Company's DNA
by Developing Engaged Leaders
and Employees.





“The program was extremely helpful to me in recognizing and understanding the crucial elements of the human side of business and how to start to build a results focused culture.”

James Rutherford, CEO

DELIVERABLES:

LEARN: Innovative Thinking

Identify opportunities by thinking outside the box

ENGAGE: Common Purpose

Shared behaviours, aligned with company's direction

ACT: Intrepreneurship

Employees Actions and Thinking Like an Entrepreneur

DELIVER: Measured Results

Develop Key Performance Activities (KPA's)

TRANSFORM

A company's DNA with fully engaged employees

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HOW IT WORKS.

- ☆ Identify the leadership team participating in the process.
- ☆ Meet regularly and immerse with your LEAD trainer for weekly sessions during the duration of the LEAD Process.
- ☆ Impact every leader, employee and customer

WHAT MAKES THE LEAD LOADSTAR PROCESS DIFFERENT?

- ☆ Regardless of level, experience, position new skills are developed.
- ☆ Company KPI's become achievable through KPA's
- ☆ Neurological personal leadership development rather than just information

This process is based on simple achievable activities, all participation is in an open forum.

Contact:

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OUR CLIENTS:

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I would recommend this program to any start-ups, acquisitions or any business that is stuck in a rut. this program will give you the tools and steps you need to get your business where it can thrive.

John Anderson, CEO

I feel like I have grown a lot as a leader from the support of Peter and the LEAD program owning a business is very new to me, as well as leading a team in the workplace. The LEAD program has taught me how to be successful with positivity and without high stress. I will continue to grow using the points I learnt from the LEAD program. Thank you for helping me grow Peter.

Karla Kletchko - Manager

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THE PROCESS IS SIMPLE. THE RESULTS ARE NOT!

- ☆ Flexible for all industries and delivered on site, classroom or on-line.
- ☆ Uncovers blindspots.
- ☆ The program is designed to address all the parts of the organization to reach the organizational goals.

It all starts with a simple conversation... call today!

IT'S TIME TO START THE CHANGE!

LEAD LODESTAR PROGRAMS

**“Creating Intrapreneurship through innovative, Culture, Leadership, & Employee Engagement programs
Lode-star: “a star that is used to guide or lead”**

BLUE LODESTAR PROGRAM – 4 Hour Duration



This is an innovative workshop for 5 – 30 employees. It provides the team an opportunity to expand their knowledge and experience the impact of the LEAD program and intrapreneur mindset. The workshop disrupts and evolves the participant’s way of thinking & act innovatively in the business.

GREEN LODESTAR PROGRAM – 6 Week Duration



This six-week program is delivered in one-hour sessions over six weeks. This is the foundation program focused on the heart of the business. The direction of the organization is directly tied to the leader’s ability to guide the team. Changing behavior and creating buy-in only occurs when the team is guided in the same direction and in a trusted environment. This program is ideal for businesses of 1 to 3 leaders.

RED LODESTAR PROGRAM – 12 Weeks Duration – Eligible for Alberta-Canada Job Grant



This twelve-week “Flag Ship” program is delivered in two-hour sessions over twelve weeks. This is the foundation program focused on the heart of the business. Each session includes classroom instruction-based training and workplace execution. The direction of the organization is tied to the leader’s ability to guide the team. Changing behavior and creating buy-in only occurs when the team is guided in the same direction and in a trusted environment. This program is ideal for businesses of 1 – 3 leaders.

ORANGE LODESTAR PROGRAM – 6 Month Duration



Intrapreneurship is like fitness, it requires a routine. This program is designed to sustain the success developed in the RED LODESTAR program, expanded to the team. The twelve-week foundation is set, routine is established and now it’s time to engage the team. Over the next three months the program will connect the act of leadership, act of intrapreneurship and the act of the team by developing skill and locking in change, locking in for future growth of the company and your team.

BROWN LODESTAR PROGRAM – 12 Month Duration



Successful people and organizations embrace and lead continuous improvement. This program is designed to maintain the success of the ORANGE LODESTAR program and take your leaders, team and company to the next level. You now have an engaged team, with new skills, committed to driving results through intrapreneurial acts. There is motivation, direction and ownership. We facilitate the maintenance and measurements through accountability acts and engagement surveys.

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James Rutherford, CEO